

# Press Release

For immediate release 13.7.10

## New Complex Optic and Microstructure Manufacturing Representation into the UK

We are very pleased to announce Key Photonics Ltd is now the exclusive UK and Northern Ireland representative for Precision Optic Gera (POG) GmbH of Germany. POG was a management buyout from the Carl Zeiss factory in Gera in 1992. Key Photonics Ltd will be responsible for all of POG's highly specialised products and services including:

**Custom Optical systems**, highly sophisticated and complex manufacturing, from UV to IR, from optical design to prototype and serial production.

More information: [http://www.pog.eu/en/products\\_os\\_00.html](http://www.pog.eu/en/products_os_00.html)

**Custom and Standard Microstructures**, from simple to extremely complex structures, completely manufactured in house; reticles, scales, resolution targets, apertures, gratings, illuminated crosshairs, including the production of photomasks, metallic coatings and machining of glass and ceramics.

More information: [http://www.pog.eu/en/products\\_ms\\_00.html](http://www.pog.eu/en/products_ms_00.html)

**Custom Optical components**, high precision spherical, plano, and cylindrical optics made from glass and special materials for toughest requirements that can't be met with catalogue optics.

More information: [http://www.pog.eu/en/products\\_oc\\_00.html](http://www.pog.eu/en/products_oc_00.html)

Key Photonics Managing Director Jake Sharpstone says "the improved access to this well established and highly respected company into the UK will serve to greatly improve technology and production in the photonics and electro-optics product sector."

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Notes for Editors:

Key Photonics Ltd is a dynamic company, specialising in the design of optical systems, supply of high quality lasers, photonic components, optics and optical design software to scientific and industrial companies and research institutes in the United Kingdom.

Image available, please contact us for these.

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